The Law Society

UK TRADE & INVESTMENT

Passport Legal Services Training Programme

14th May 2008
Waterton Park Hotel, Walton, Wakefield

The training programme will be run from 1.00pm till 6.00pm followed by a dinner at which you will get the chance to network with colleagues from the legal profession and with key staff from UK Trade & Investment.

The programme is fully accredited for 6 CPD hours.

The detailed format is as follows:

1.00 Arrival and registration

1.30 Welcome and introductions

1.40 Session 1
- Why internationalise?
- International strategy
- Winning international business

3.10 Coffee/tea break

3.20 Session 2
- International marketing
- Delivering legal services
- Issues for international staff

4.40 Coffee/tea break

4.50 Session 3
- Managing commercial and financial risks
- Understanding international business culture
- International business support
- Top 10 success factors

5.40 Review and questions

6.00 Networking and drinks

6.30 Dinner

8.0 Close